



## Covent Garden Market Canada

Our fourth year of the Holly Jolly Holiday Market will be here before we know it! There were so many highlights of Holly Jolly, from crafts to cocktails, hot chocolate to horse rides, local music to The FireGuy, there was truly something for everyone.

We will have **both indoor and outdoor vendors over 3 weekends**. The outdoor Market Square will transform into a beautiful Christmas village and we will have wooden huts and domes available as well as upstairs on the Mezzanine for vendors alongside holiday workshops, pictures with Santa, and live music. **The placement of vendors will be at the discretion of the Market team, but we will try our best to accommodate preferences.**

**Please note: A \$50 deposit per week is due upon acceptance.**

**Week 1 Vendors (Dec 5 - Dec 7)** - Remaining fee of \$373.75 due no later than November 6th

**Week 2 Vendors (Dec 12 - Dec 14)** - Remaining fee of \$373.75 due no later than November 13th

**Week 3 Vendors (Dec 19 - Dec 21)** - Remaining fee of \$373.75 due no later than November 20th

### Activations/Attractions

- Huge Christmas Tree on the Market Square
- Outdoor food vendors
- Beer/ Christmas cocktail garden
- Holiday Workshops
- Horse & Carriage Rides
- Vendor huts & domes (outside)
- LED Lounge + Swings (outside)
- Live Music (inside & outside)
- Live Entertainment
- Pictures with Santa (inside)

### Times

Week One	Week Two	Week Three
<b>Fri. Dec 5</b> 4pm-10pm	<b>Fri. Dec 12</b> 4pm-10pm	<b>Fri. Dec 19</b> 4pm-10pm
<b>Sat. Dec 6</b> 10am-9pm	<b>Sat. Dec 13</b> 10am-9pm	<b>Sat. Dec 20</b> 10am-9pm
<b>Sun. Dec 7</b> 10am-5pm	<b>Sun. Dec 14</b> 10am-5pm	<b>Sun. Dec 21</b> 10am-5pm

## **Vendor Pricing 2025**

- Weekend 1 = \$375.00 + HST (\$48.75) = \$423.75
- Weekend 2 = \$375.00 + HST (\$48.75) = \$423.75
- Weekend 3 = \$375.00 + HST (\$48.75) = \$423.75
- For all 3 weekends: \$1000.00 + HST (\$130.00) = \$1130.00

**Youth Entrepreneur Pricing** \$200 + HST (\$26.00) = \$226.00 per weekend

\*A non-refundable deposit will be required to book your space. A **\$50 deposit** is due **per weekend** you are booked.

1. Once accepted, please send deposits to [adominski@coventmarket.com](mailto:adominski@coventmarket.com) no later than September 30<sup>th</sup>, 2025 or your space will become available to other interested vendors.
2. No shows will be charged 100% of the rental fees.
3. Cancellation Policy: We understand that emergency situations arise but please be aware that we **will not** be able to provide refunds after the October 31<sup>st</sup> deadline date.

**\*Proof of insurance is required.** If you have your own insurance, please send a copy to Sam once accepted. If you need to purchase insurance, please let Sam know and a link can be sent over to purchase through Duuo.

**Please fill out the application below to become part of our  
Holly Jolly Holiday Market**

**HOLIDAY MARKET APPLICATION FORM**

**Name of Applicant:** \_\_\_\_\_

**Name of Business:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/ Province:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **Telephone: (Cell)** \_\_\_\_\_

Please fill out the above that is applicable:

**Website:** \_\_\_\_\_

**Instagram:** \_\_\_\_\_

Category of Application (Check one): ***Canadian made products are given preference.***

Art\_\_\_\_\_ Jewelry\_\_\_\_\_ Crafts\_\_\_\_\_ Specialty Products\_\_\_\_\_ Other\_\_\_\_\_

List and describe items to be sold:

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Describe how and where the items are made:

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Please list other Markets/Pop Up spaces/ Festivals you have attended:

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**This year we are offering discounted parking passes for those who wish - daily discounted passes will be \$10 per pass per day.** Cost of parking passes requested per weekend will be due at the same time as your remaining stall fee per week; dates listed on Page 1.

**How many parking passes per weekend are you requesting?**

Weekend 1 \_\_\_\_\_ Weekend 2 \_\_\_\_\_ Weekend 3 \_\_\_\_\_

*Please note: For those who do not prepay for parking passes will be responsible for their own parking fees.*

Where would you prefer to be set up: **The placement of vendors will be at the discretion of the Market team, but we will try our best to accommodate preferences.**

\_\_\_\_\_ Inside (10x10 canopy + 8ft table + chair)

\_\_\_\_\_ Outside HUT (10x10 wooden hut with propane heater)

*\*mainly for food/alcohol vendors as display space is limited*

\_\_\_\_\_ Outside DOME (dome with 2 4ft tables or 1 6ft table with space heater)

Weekends you wish to participate (Check all that apply):

Weekend 1 \_\_\_\_\_ Weekend 2 \_\_\_\_\_ Weekend 3 \_\_\_\_\_ All 3 Weekends \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete, sign, and return this form to Sam Regier at **130 King Street, London, Ontario N6A 1C5. Phone: 519-439-3921 Fax: 519-439-4281 OR to email address: [sregier@coventmarket.com](mailto:sregier@coventmarket.com)**

## **Holiday Market Policies**

### **(For Your Record)**

#### **Regulations:**

1. All products sold must comply with all Federal, Provincial and Municipal laws and standards regarding the sale of these products.
2. If, in our opinion, a Holiday Market vendor is not making a positive contribution to Covent Garden Market or is the recipient of complaints concerning product, attitude or general behavior, then the Holiday Market vendor may lose his/her right to sell within Covent Garden Market. Covent Garden Market will not be obliged to refund any rental payments.
3. The Holiday Market vendor must supply his/her own equipment such as display cases, clothing racks, shelving, lamps, extension cords, etc. Covent Garden Market reserves the right to limit the total electrical amperage to the assigned rental space.
5. All displays must be deemed safe and aesthetically pleasing.
6. Signage shall contain no misleading information.
7. Common aisles must be always kept clear of all equipment and stock. All additional equipment must be stored out of view within the assigned space.
8. Holiday Market vendors are solely responsible for set up, break down and clean up of the assigned space.
9. Loading and unloading is permitted in the designated loading zones only.
10. Parking is available in our underground parking garage located off King Street. Vendors will have the option to pre-pay for daily parking passes at a discounted rate of \$10 per day (Daily Maximum Rate is \$15.00). Those who do not prepay for parking passes will be responsible for their own parking fees.
11. Vendors must have enough product to be set up for the whole weekend to assure there are no empty tables, vacant huts or domes.
12. The Market reserves the right to deny any potential vendor or refuse any products.
13. The applicant will be solely responsible for all loss, costs, damages, and expense of any kind whatsoever resulting from, arising out of, or incidental to the use of the Covent Garden Market space.