



Covent Garden Market Canada

Our third year of the Holly Jolly Holiday Market will be here before we know it! There were so many highlights of Holly Jolly, from crafts to cocktails, hot chocolate to horse rides, music to Miss. T The Bubble Queen, there was truly something for everyone.

This year, we will have **both indoor and outdoor vendors over 4 weekends**. The outdoor Market Square will transform into a beautiful Christmas village and we will have wooden huts and domes available as well as spaces inside, upstairs on the Mezzanine. **The placement of vendors will be at the discretion of the Market team, but we will try our best to accommodate preferences.**

Please note: Applications are due no later than September 11th, 2024. Only vendors who are accepted will be notified no later than September 25th, 2024.

Activations/Attractions

- Huge Christmas Tree on the Market Square
- Hot Chocolate Station
- Outdoor food vendors
- Beer/ Christmas cocktail garden
- Workshops (cookie decorating, crafts, etc)
- Sleigh Rides
 - Fri. Nov 29 5:30pm-9pm / Sat. Nov 30 5pm-9pm / Sun. Dec 1 12pm-4pm
 - Fri. Dec 6 5:30pm-9pm / Sat. Dec 7 5pm-9pm / Sun. Dec. 8 12pm-4pm
 - Sat. Dec 14 5pm-9pm / Sun. Dec 15 12pm-4pm
 - Fri. Dec 20 5:30pm-9pm / Sat. Dec 21 5pm-9pm / Sun. Dec 22 12pm-4pm
- Vendor huts & domes (outside)
- LED Lounge + Swings (outside)
- Fire Pits
- Live Music (inside & outside)
- Live Entertainment (Splash & Boots, and more)
- Pictures with Santa

Times

Week One	Week Two	Week Three	Week Four
Fri. Nov. 29 Indoor 2pm-7pm Outdoor 2pm-10pm	Fri. Dec. 6 Indoor 2pm-7pm Outdoor 2pm-10pm	Fri. Dec. 13 Indoor 2pm-7pm Outdoor 2pm-10pm	Fri. Dec. 20 Indoor 2pm-7pm Outdoor 2pm-10pm
Sat. Nov. 30 Indoor 10am-7pm Outdoor 10am-9pm	Sat. Dec. 7 Indoor 10am-7pm Outdoor 10am-9pm	Sat. Dec. 14 Indoor 10am-7pm Outdoor 10am-9pm	Sat. Dec. 21 Indoor 10am-7pm Outdoor 10am-9pm
Sun. Dec. 1 Inside / Outside 11am-5pm	Sun. Dec. 8 Inside/ Outside 11am-5pm	Sun. Dec. 15 Inside/ Outside 11am-5pm	Sun. Dec. 22 Inside/ Outside 11am-5pm

Pricing 2024

- Weekend 1 = \$300.00 + HST (\$39.00) = \$339.00
- Weekend 2 = \$300.00 + HST (\$39.00) = \$339.00
- Weekend 3 = \$300.00 + HST (\$39.00) = \$339.00
- Weekend 4 = \$300.00 + HST (\$39.00) = \$339.00
- For all 4 weekends: \$1000.00 + HST (\$130.00) = \$1130.00

*A non-refundable deposit will be required to book your space. A **\$50 deposit** is due **per weekend** you are booked.

1. Once accepted, please send deposits to adominski@coventmarket.com no later than October 31st, 2024 or your space will become available to other interested vendors.
2. No shows will be charged 100% of the rental fees.
3. Cancellation Policy: We understand that emergency situations arise but please be aware that we **will not** be able to provide refunds after the October 31st deadline date.

***Proof of insurance is required.** If you have your own insurance, please send a copy to Sam once accepted. If you need to purchase insurance, please let Sam know and a link can be sent over to purchase through Duuo.

**Please fill out the application below to become part of our
Holly Jolly Holiday Market**

HOLIDAY MARKET APPLICATION FORM

Name of Applicant: _____

Name of Business: _____

Email Address: _____

Address: _____

City/ Province _____ Postal Code _____

Telephone (Bus) (____) _____ (Cell) (____) _____

Please fill out the above that is applicable:

Website: _____

Instagram: _____

Category of Application (Check one): **Canadian made products are given preference.**

Art _____ Jewelry _____ Crafts _____ Specialty Products _____ Other _____

List and describe items to be sold:

Describe how and where the items are made:

Please list other Markets/Pop Up spaces/ Festivals you have attended:

Where would you prefer to be set up: **The placement of vendors will be at the discretion of the Market team, but we will try our best to accommodate preferences.**

____ Inside (8ft table)

____ Outside (10x10 wooden hut)

____ Outside (dome with 2 4ft tables)

Weekends you wish to participate (Check all that apply):

Weekend 1 _____ Weekend 2 _____ Weekend 3 _____ Weekend 4 _____

All 4 Weekends _____

Signature: _____ Date: _____

Please complete, sign, and return this form to Sam Regier at **130 King Street, London, Ontario N6A 1C5. Phone: 519-439-3921 Fax: 519-439-4281 OR to email address: sregier@coventmarket.com**

Holiday Market Policies

(For Your Record)

Regulations:

1. All products sold must comply with all Federal, Provincial and Municipal laws and standards regarding the sale of these products.
2. If, in our opinion, a Holiday Market vendor is not making a positive contribution to Covent Garden Market or is the recipient of complaints concerning product, attitude or general behavior, then the Holiday Market vendor may lose his/her right to sell within Covent Garden Market. Covent Garden Market will not be obliged to refund any rental payments.
3. The Holiday Market vendor must supply his/her own equipment such as display cases, clothing racks, shelving, lamps, extension cords, etc. Covent Garden Market reserves the right to limit the total electrical amperage to the assigned rental space.
5. All displays must be deemed safe and aesthetically pleasing.
6. Signage shall contain no misleading information.
7. Common aisles must be always kept clear of all equipment and stock. All additional equipment must be stored out of view within the assigned space.
8. Holiday Market vendors are solely responsible for set up, break down and clean up of the assigned space.
9. Loading and unloading is permitted in the designated loading zones only. Parking is not permitted in these areas. **Holiday Market vendors are responsible for their own parking.**
10. Vendors must have enough product to be set up for the whole weekend to assure there are no empty tables, vacant huts or domes.
11. The Market reserves the right to deny any potential vendor or refuse any products.
12. The applicant will be solely responsible for all loss, costs, damages, and expense of any kind whatsoever resulting from, arising out of, or incidental to the use of the Covent Garden Market space.